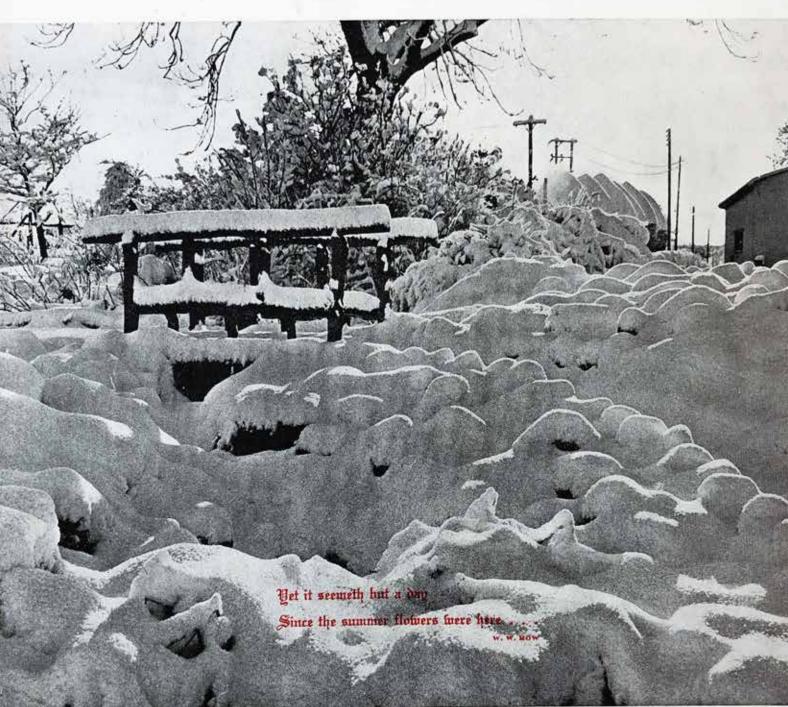
Calendar 1954

Seventeenth Issue





THE ROCK GARDEN AT CHANGUE

Mith Greetings from —





THE "BIG MILL"-ROSEBURN.

Where the tilled earth, with all its fields set free, Naked and yellow from the harvest lies, By many a loft and busy granary, The hum and tumult of the threshers rise; There the tanned farmers labour without slack, Till twilight deepens round the spouting mill, Feeding the loosened sheaves, or with fierce will Pitching waist-deep upon the dusty stack,

ARCHIBALD LAMPMAN.



Telephone: 3255-6

JANUARY, 1954 New Moon 5th Full Moon 19th Sunday - 3 10 17 24 31 Monday - 4 11 18 25 . Tuesday - 5 12 19 26 . Wednesday 6 13 20 27 Thursday - 7 14 21 28 Friday - 1 8 15 22 29 Saturday 2 9 16 23 30



TO FRESH PASTURES-NEWFIELD.

Sooth't were a pleasant life to lead, With nothing in the world to do But just to blow a shepherd's reed, The silent season thro', And just to drive a flock to feed,-Sheep-quiet, fond and few!

LAMAN BLANCHARD.



MA	R	CH	[, 195	54	New Mo Full Mo	A 1 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
Sunday -	-		7	14	21	28
Monday	-	1	8	15	22	29
Tuesday	-	2	9	16	23	30
Wednesda	y	3	10	17	24	31
Thursday						
Friday -						
Saturday	-	6	13	20	27	•



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Sunday -	-	•	7	14	21	28
Monday	-	1	8	15	22	29
Tuesday	-	2	9	16	23	30
Wednesda	y	3	10	17	24	31
Thursday	-	4	11	18	25	•
Friday -	-	5	12	19	26	
Saturday	-	6	13	20	27	



BABY PATERSON, MAUCHLINE

What is the little one thinking about?

Very wonderful things, no doubt;

Unwritten history! Unfathomed mystery!

Yet she laughs and cries, and eats and drinks,
And chuckles and crows, and nods and winks,
As if her head were as full of kinks

And curious riddles as any sphinx.

HOLLAND



	MA	ΑY,	195	4		Moon 2nd Moon 17th
Sunday-	-	2	9	16	23	30
	1.5	3	10	17	24	31
Tuesday	-	4	11	18	25	
Wednesdo	ly	5	12	19	26	
Thursday	-	6	13	20	27	
Friday -						
Saturday	1	8	15	22	29	



WOODHEAD COTTAGE, CUMNOCK

A familiar landmark, recently destroyed by fire

A ring o' wa's the hale encloses
Frae sheep or men
An' there the auld hoosie beeks an' dozes
A' by her lane.

R. L. STEVENSON.



Telephone: 3255-6

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APR	II	1054
	11.	1774

New Moon 3rd Full Moon 18th

Sunday -	-		4	11	18	25
Monday			5	12	19	26
Tuesday	-	٠	6	13	20	27
Wednesda	y		7	14	21	28
Thursday	-	1	8	15	22	29
Friday -	-	2	9	16	23	30
Saturdau	-	3		17		



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Sunday-	-	2	9	16	23	30
	1.5	3	10	17	24	31
Tuesday	-	4	11	18	25	
Wednesdo	ly	5	12	19	26	
Thursday	-	6	13	20	27	
Friday -						
Saturday	1	8	15	22	29	

Features of Our Service



In this series we have already dealt with Milk Reception, Cooling, Pasteurising and Bottling; this year we describe the important functions of Bottle Washing and Cold Storage.

Bottle Washing

The cleanliness of milk bottles is of supreme importance to trader and customer alike. With this in mind we have in use a modern Bottle Washing Machine (the largest and most costly piece of equipment in our dairy) which ensures that sterile bottles, cool, clean and sparkling are delivered to the Filling Machine,

The bottles are fed into pockets in which they are conveyed through the machine and subjected to the various processes. These pockets ensure that each bottle is accurately positioned over the high

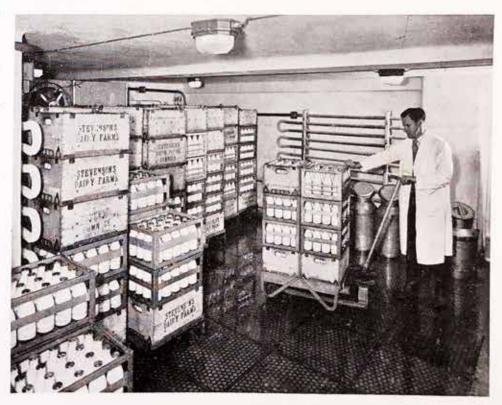
pressure jets. After being well rinsed in the first section the bottles pass to the detergent tank where they are thoroughly soaked in a strong solution. In the next section the detergent is washed out with hot water (160°F.) The bottles then pass over a series of cooling jets which have the effect of gradually reducing their temperature to 60°F., ready for filling. Each bottle takes 15 minutes to pass through the various processes and this machine can deal with 4,000 per hour. On emerging from the washer

the bottles are automatically placed on a moving belt which conveys them to the bottling plant,

Cold Storage

To ensure that milk is maintained in the best possible condition after cooling and bottling, cold storage is essential, especially during the warm weather.

The floors, walls, ceiling and doors of the Cold Room are insulated with 4 ins. of cork and finished with smooth cement to facilitate cleaning. Around the walls are nests of coils in which the refrigerant is circulated. Electric fans, suitably placed, ensure that a continuous supply of cold air reaches every part of the chamber. The Refrigerating Unit is situated immediately outside the Store and is of sufficient capacity to maintain a constant temperature of 40°F.



The Best Milk Costs No More



CROFTHEAD MEADOW.

If weather be fair and tidy thy grain, Make speedy carriage, for fear of rain: For tempest and showers deceiveth a many. And lingering lubbers lose many a penny.

THOMAS TUSSER.

00	\sim
Stevenson	Ly Farms Cumnock.

J	U	NE	, 195	4	New M Full M New M	
Sunday -	-		6	13	20	27
Monday	-	9.00	7	14	21	28
Tuesday		100000	8	15	22	29
Wednesda	y	2	9	16	23	30
Thursday	-	3	10	17	24	
Friday -	-	4	11	18	25	
Saturday	-	5	12	19	26	

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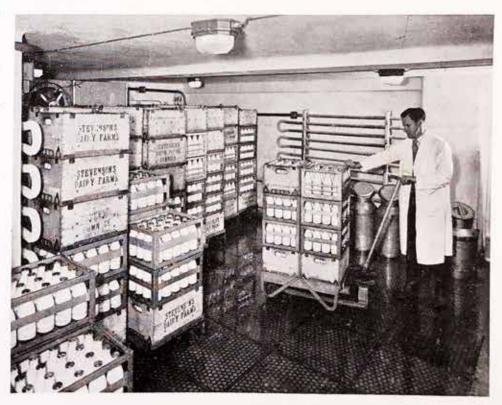
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The Best Milk Costs No More



THE OLD CHURCH SUNDAY SCHOOL TREAT-CHANGUE.

To many a youth, and many a maid, Dancing in the chequered shade. And young and old come forth to play On a sunshine holiday.

MILTON.



	(U)	LY,	195	4		Ioon 16th Ioon 29th
Sunday -	-		4	11	18	25
Monday	-			12		
	-		6	13	20	27
Wednesda			2	14		
Thursday		1		15		
Friday -		2	144 1000	16		100
Saturday	-	3	10	17	24	31

CHANGUE AND BANKEND

PEDIGREE AYRSHIRE HERDS

(Established at Changue, 1867)

One of the Oldest "Ayrshire" Stocks

AN OUTSTANDING DAIRY COW

2000 Galls. at 4.2% B.F. in 399 Days 9000 Galls. in first Six Lactations

BANKEND UNTOLD (87721)

DAM: Changue May (36166) App.

by Whitehill Unity (42818)

SIRE: Changue Lucky Lad (50442) App.

by Cowgrove 'Trademark' (43358)



From the facsimile of UNTOLD'S latest lactation, it will be seen that her highest daily yield was a modest 67 lbs. Her record of 20,517 lbs., when analysed, produced the remarkably level yield spread of:

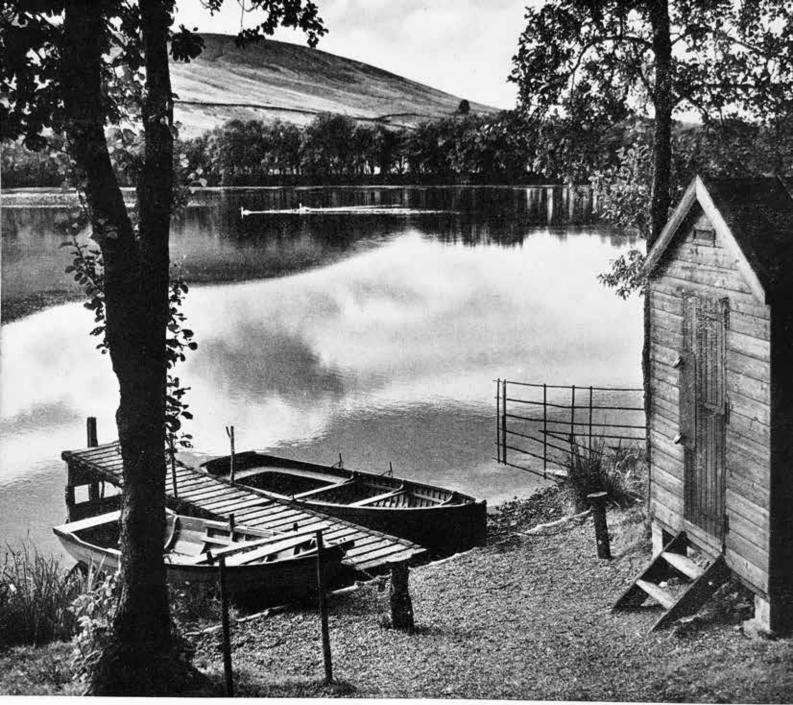
	Period		Lbs. Milk	% of Total Yield	
Ist H	undre	d Days	5742	27.99	
2nd	**	**	5405	26.34	
3rd	**	.,	4620	22.52	
4th	,,	**	4750	23.15	
			20517	100.	

This valuable breed characteristic, contributing to health, longevity and profitability is present in many families in our Herds and it is our policy to have it firmly established.

BANKEND UNTOLD is the dam of:

alystine Bankend Untold COW'S NAME No. of Cour in Bere Soult No. HEAD BOOK No. 84421 TATTGO HARKS 36166-21161 8 TEARS MARKS ROAN 25th March 1961 son or con lokangue Lucky had HEAD BOOK No. 50HHZ DAM OF COW Schangue May HERD BOOK No. 36/66 PREVIOUS YIELDS. Date of Calving Days in Hith Sire of YEAR seluber. TAL-H 13 214 14.14 357 WMillow Wood 55354 1948 (MISHING 12504 1.25 299 Dermie Known Hompber blurn Charges Liberator 44531 1949-50 29/3/149 12 YAH 8.20 316 Changes Xibrator (155) Xnd Million Yange 165+2 301 5 luiso 14366 1950-51 11.00 24/1/51 1951-32 16947 1953 Pay Larularys Paulletin 181846 Dally Milkings Last Calving 15th Gunt 195% Sex of Call B Last See wice 24/3/18 Colour at Call MB No. of Lactation Day 6 Remarks Date 1 a Galy 1952 52.0 1508 48 42 29 18th July 55.0 1485 4.5 66 - 83 24 14th aug 54.5 1150 44:15 20 4.1 44 Sept. 64.0 1404 61-91 21 god Vet 64.0 1600 H.H 40.40 25 Md. Vet. 900 3.6 60.0 32 40 15 6th Nov. 53.0 3.5 1060 34-10 20 215 Mod. 51:0 1020 4.0 10.80 20 13th Due 50-5 858 4.1 35 -18 14 30d De 901 53-0 5.0 A5 .05 14 11th Jan 1953 816 28.0 4.1+ 35-90 14 64 Shb. 994 14.5 3.8 34.89 21 24 Jeb H65 834 4.2 35 -15 18 gd Man 598 160 4.2 25 12 13 4th april A5.0 1140 4.0 26 #6.80 29d april 1225 14.0 4.6 56.35 25 23 May 44.5 1188 4.1 48. YI 14th Gune 13.0 1045 3.4 39.48 25 38.0 422 19 4.0 28.88 869-82 399 19 Yests Sucord Closed 19th Guly tall to Darkend Parade 100892 Due to Galor Executer 453 Completed Field at above 20514 H-2H % Butter fot in Showing an Average of 694.80 16262 In one day are Average transage told tinners for twice delify an

BANKEND NOMINATOR (93712), Third Prize Junior Bull at Ayr Show and Sale, February, 1950, sold for 1050 gns; BANKEND PEARLSTONE (100893), Third Prize Junior Bull at Ayr Show and Sale, February, 1951, sold for 1400 gns; BANKEND REBATE (113683), at present on hire to the Scottish Milk Marketing Board, Southbar A.I. Centre.



THE BOATHOUSE, GLENBUCK.

The sun looks down from quiet skies
To where a quiet water lies,
The silent trees stoop down to trees
.... And all the water is at ease.

A. A. MILNE.

Stevensons forms Cumnock.

Telephone: 3255-6

SEPTEMBER, 1954 Full Moon 12th New Moon 27th

Sunday - - . 5 12 19 26 Monday - . 6 13 20 27 Tuesday - . 7 14 21 28 Wednesday 1 8 15 22 29 Thursday - 2 9 16 23 30 Friday - - 3 10 17 24 . Saturday - 4 11 18 25 .

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HILLHEAD, COYLTON.

Welcome to you, rich Autumn days, Ere come the cold leaf-picking wind.

W. H. DAVIES



OCTOBER, 1954	Full Moon 12th New Moon 26th
Sunday 3 10 17	24 31
Monday - 4 11 18	25 .
Tuesday - 5 12 19	26 .
Wednesday 6 13 20	27 .
Thursday - 7 14 21	28 .
Friday - 1 8 15 22	29 .
Saturday 2 9 16 23	30 .



OONAH, MAGPIE AND SOOTY.

Good company on a journey Makes the way seem shorter,

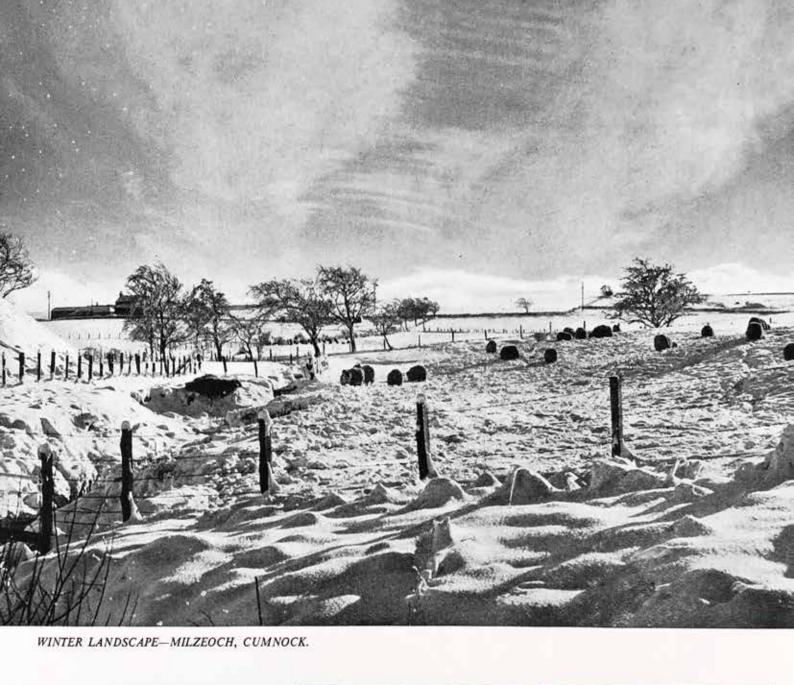
IZAAK WALTON.

Stevensons, Farms Cumnock.

Telephone: 3255-6

NOVEMBER, 1954 Full Moon 10th New Moon 25th

Sunday - . . 7 14 21 28 Monday - 1 8 15 22 29 Tuesday - 2 9 16 23 30 Wednesday 3 10 17 24 . Thursday - 4 11 18 25 . Friday - - 5 12 19 26 . Saturday - 6 13 20 27 .



Hey-ho for the mistletoe,
The silver frosts and the white snow!

KATHARINE TYNAN.

1	
1	even sons, farms Cumnock
	Cumnoek.

DEC	CE	MB	ER,	1954		Moon 10th Moon 25th
Sunday -	-		5	12	19	26
Monday	-	•	6	13	20	27
Tuesday	-		7	14	21	28
Wednesda	y	1	8	15	22	29
Thursday	-	2	9	16	23	30
Friday -	-	3	10	17	24	31
Saturdan	_	4	11	18	25	

MILK & DAIRY PRODUCE

AWARDED CERTIFICATES OF MERIT FOR CLEAN MILK

Crofthead - - - 2241

Partners
J. STEVENSON
J.M STEVENSON
W.S. STEVENSON

Breeders of Pedigree Attested Ayrskire Cattle

Farms:

CHANGUE - BANKEND - CROFTHEAD - NEWFIELD AND MUIRDYKE - WORKING DAIRY AT CHANGUE

44-45 The Square CUMNOCK

January, 1954.

Calendar 1954.

Dear Customer,

For some time now it has been our custom to introduce our Calendar with an Open Letter, usually high-lighting recent developments in our Service or, perhaps, referring to some little improvement in the production of the Calendar itself. At the same time, we always welcome the opportunity of conveying, as we now do, our Seasonal Greetings.

It is our constant aim to be worthy of your patronage. With this in mind two evenings were set aside in July of last year to provide customers with an opportunity to inspect our Plant and Premises. The methods used and the measures taken to ensure that our milk supply is safe, sound and reliable were also demonstrated. Despite the incidence of holidays some 1,500 visitors availed themselves of this opportunity to spend an interesting evening on the farm. The success of the venture - which we shall certainly repeat - proved beyond doubt that the housewife is genuinely interested in the source of her milk supply.

During 1953 we also had many visitors from further afield. There were, in fact, 21 parties numbering almost 600 people. Particular mention may be made of a party of 40 Swedish Farmers who, despite the language difficulty, were most enthusiastic in their desire for knowledge of farming practice in this country. Their gift of a model of a Red and White Swedish Cow, as a momento of the occasion, seemed particularly appropriate.

This letter would be incomplete without reference to the November Sale of Pedigree Ayrshire Bulls at Ayr, where our entries gained the leading honours. It is not our purpose to go into detail here - particulars of the event will be found on another page - but we would like to record our appreciation of the messages of congratulation received from so many Ayrshire Breeders and friends.

In many respects 1953 was a notable year and as real progress depends so much on good team-work we readily acknowledge the contribution of our Staff in all that has been achieved.

We wish you and your family Health and Happiness in 1954.

Yours sincerely,

J. J. W Stevenson

STEVENSONS' DAIRY FARMS

(J., J., & W. STEVENSON)

OFFICE, RESTAURANT, SHOP & BAKERY: 44-45 THE SQUARE, CUMNOCK

TELEPHONE 3255-6

		CALEND	AR 1954.		
JANUARY. Su 3 10 17 24 31 Mn 4 11 18 25 - Tu 5 12 19 26 - Wd 6 13 20 27 - Th 7 14 21 28 - Fr. 1 8 15 22 29 - Sa. 2 9 16 23 30 -	FEBRUARY. Su 7 14 21 28 Mn 1 8 15 22 . Tu 2 9 16 23 - Wd 3 10 17 24 - Th 4 11 18 25 - Fr 5 12 19 26 - Sa 6 13 20 27 -	MARCH. Su 7 14 21 28 Mn 1 8 15 22 29 Tu 2 9 16 23 30 Wd 3 10 17 24 31 Th 4 11 18 25 - Fr 5 12 19 26 - Sa 6 13 20 27 -	APRIL. Su. · · 4 II 18 25 Mn. · · 5 12 19 26 Tu. · · 6 13 20 27 Wd. · · 7 14 21 28 Th. · I 8 15 22 29 Fr. · 2 9 16 23 30 Sa. · 3 10 17 24 ·	MAY. Su 2 9 16 23 30 Mn 3 10 17 24 31 Tu 4 11 18 25 - Wd 5 12 19 26 - Th 6 13 20 27 - Fr 7 14 21 28 - Sa. 1 8 15 22 29 -	JUNE. Su 6 13 20 27 Mn 7 14 21 28 Tu 1 8 15 22 29 Wd 2 9 16 23 30 Th 3 10 17 24 - Fr 4 11 18 25 - Sa 5 12 19 26 -
JULY. Su 4 11 18 25 Mn 5 12 19 26 Tu 6 13 20 27 Wd 7 14 21 28 Th 1 8 15 22 29 Fr 2 9 16 23 30 Sa 3 10 17 24 31	Mn 2 9 16 23 30 Tu 3 10 17 24 31 Wd 4 11 18 25 - Th 5 12 19 26 - Fr 6 13 20 27 -	SEPTEMBER. Su 5 12 19 26 Mn 6 13 20 27 Tu 7 14 21 28 Wd 1 8 15 22 29 Th 2 9 16 23 30 Fr 3 10 17 24 - Sa 4 11 18 25 -	OCTOBER. Su. · 3 10 17 24 31 Mn. · 4 11 18 25 - Tu. · 5 12 19 26 - Wd. · 6 13 20 27 · Th. · 7 14 21 28 - Fr. 1 8 15 22 29 · Sa. 2 9 16 23 30 ·	NOVEMBER. Su 7 14 21 28 Mn 1 8 15 22 29 Tu 2 9 16 23 30 Wd 3 10 17 24 - Th 4 11 18 25 - Fr 5 12 19 26 - Sa 6 13 20 27 -	DECEMBER. Su 5 12 19 26 Mn 6 13 20 27 Tu 7 14 21 28 Wd 1 8 15 22 29 Th 2 9 16 23 30 Fr 3 10 17 24 31 Sa 4 11 18 25 -
		CALEND	AR 1955.		
JANUARY. Su 2 9 16 23 30 Mn 3 10 17 24 31 Tu 4 11 18 25 - Wd 5 12 19 26 - Th 6 13 20 27 - Fr 7 14 21 28 - Sa. 1 8 15 22 29 -	FEBRUARY. Su 6 13 20 27 Mn 7 14 21 28 Tu 1 8 15 22 - Wd 2 9 16 23 - Th 3 10 17 24 - Fr 4 11 18 25 - Sal - 5 12 19 26 -	MARCH. Su. · · 6 13 20 27 Mn. · · 7 14 21 28 Tu. · 1 8 15 22 29 Wd. · 2 9 16 23 30 Th. · 3 10 17 24 31 Fr. · 4 11 18 25 · Sa. · 5 12 19 26 ·	APRIL. Su 3 to 17 24 Mn 4 11 18 25 Tu 5 12 19 26 Wd 6 13 20 27 Th 7 14 21 28 Fr 1 8 15 22 29 Sa 2 9 16 23 30	Mn 2 9 16 23 30 Tu 3 10 17 24 31 Wd 4 11 18 25 - Th 5 12 19 26 - Fr 6 13 20 27 -	JUNE. Su 5 12 19 26 Mn 6 13 20 27 Tu 7 14 21 28 Wd1 8 15 22 29 Th2 9 16 23 30 Fr3 10 17 24 - Sa4 11 18 25 -

	POS	

Not exceeding 2 oz	조출다.
The next 2 oz.	åd.
Each additional 2 oz. or fraction	
of 2 oz	
No letter to be above 2 feet in let	gth
or 18 ins. in width or depth.	

POST CARD RATE

For	every	post card	
3	**	reply post card	

PARCEL POST.

· IA	HOLL I	001.	
Not exceeding	g 2 lbs.	**********	1/-
* **	3 lbs.		1/2
	4 lbs.		1/4
200			
	7 lbs.		1/10
"	8 lbs.		1/11
	11 lbs.		2/-
S. P. W. Sand	15 lbs.		2/1

Greatest length, 3 feet 6 inches.

Greatest length and girth combined,
6 feet.

REGISTERED PACKETS (PARCELS INCLUDED).

A fee of 6d. (in addition to the postage) insures to the amount of £5; 7d., £20; 8d., £40; 9d., £60; 10d., £80; 2/2, £400. Each packet must be marked with the word "Registered," and with the amount of the fee:

REGISTERED NEWS, RATE,

Not exceeding 4 oz. (per copy)1	₫d.
For every additional 4 oz. (per copy)	
Maximum Weight 2 lbs.	3

PRINTED PAPER RATE.

Not exceeding 4 oz.	11d.
For each additional	2 oz. er frac-
tion of 2 oz. up t	o 2 lb d.

BLIND LITERATURE RATE.

Not exceeding 2	lbs.	
.,, 5	19	ld.
		2d.
15	"	(Max.)24d.

MONEY ORDERS.

INLAND .- Sums not exceeding

up to £20, 10d £40, 1/2 £10, 8d £30, 1/- £50, 1/4

No single order can be issued for a sum exceeding £50.

No order may contain a fraction or part of a penny.

POSTAL ORDERS.

s. d. Charge.	s. d. Charge
For 0 611d.	For 10 03d
1 0	" 11 03d
" 1 62d	" 12 03d.
" 2 02d.	" 13 03d.
" 2 62d	" 14 03d
" 3.02d	" 15 03d.
" 3 62d.	" 16 03d.
" 4 02d.	" 17 03d.
. 4 62d.	" 18 03d.
" 5 02d,	" 19 03d.
" 6 03d.	" 20 03d.
" 7 03d.	" 21 03d.
, 8 03d.	., 40 0 6d.
,, 9 03d.	- 4, : 1,

Orders must be cashed within six months of last day of month in which issued. Sender must fill in name of person to whom Order is sent, and he can also fill in the name of any particular Money Order Office, and Order will be cashed at that Office only.

INLAND TELEGRAMS.

12 words 1/6; and every additional word, 14d. Eire, 12 words for 2/-.

BILLS AND PROMISSORY NOTES.

BILL OF	EXCHANGE	payable	on	demand,	or	at	sight,	or	on
	entation								

Bill of Exchange of any other kind whatsoever (except a bank note) and Promissory Note of any kind whatsoever (except a bank note)—drawn, or expressed to be payable, or actually paid, or endorsed, or in any way negotiated in the United Kingdom, where the amount or value of the money for which the bill or note is drawn or made

Does not exceed			£10.:	0	d. 2
Exceeds	£10 and	does not exceed	25	0	3
**	25		50	0	6
"	50		75	0	9
- 11	75		100		
And la.	for every	additional £100	or fractional part of £10	00.	

QUARTERLY TERMS.

IN SCOTLAND.		IN ENGLAND.		
Candlemas Fel	y. 2	Lady Day Mar. 25		
Tammes Ma	y 15	Midsummer June 24		
Martinman No.	g. 1	Michaelmas Sept 29 Christmas Dec. 25		

BANK HOLIDAYS.

New Year's Day, Good Friday, First Monday in May First Monday in August, and Christmas.

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